





OUR STORY

Sova Vintage was founded by Amy Sorkin and Jim Valance in 2003. A fan of vintage styles, Amy wanted midcentury styled glasses with all the benefits of modern optics. Jim had a custom glasses business that was looking for vision. Together Sorkin and Valence created Sova, the vintage style eyewear company with all the modern luxuries.

OUR GLASSES

Chris

Available in five colors. Starts at \$249.99

Myra

Available in four colors. Starts at \$259.99

Judith Available in two shades of tortoiseshell. Starts at \$269.99

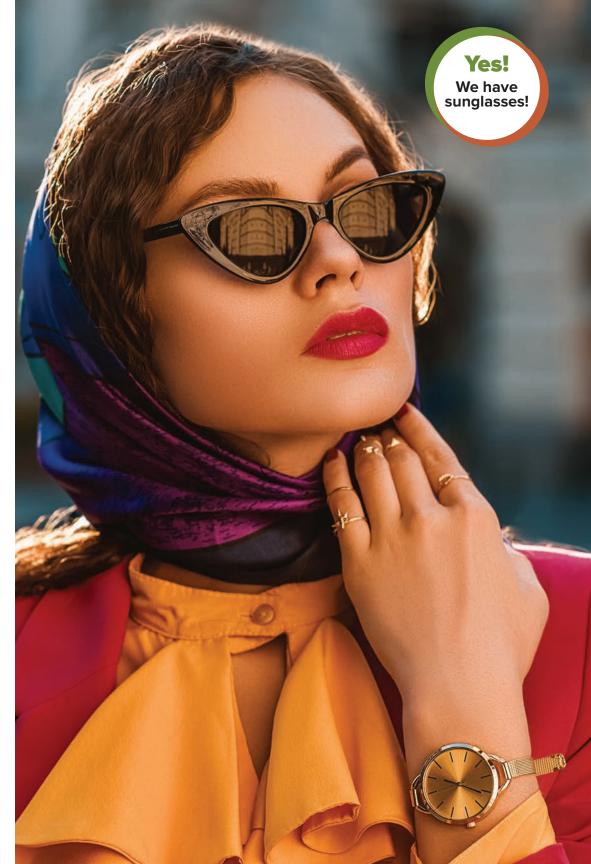


WHAT MAKES SOVA DIFFERENT?

Many vintage eyewear retailers offer new old stock or used vintage eyewear for sale. We offer newly designed frames with all of the modern technology to make them lighter and more comfortable. You can rest assured your frames haven't been sitting in a warehouse or someone's closet for 50 years deteriorating. Each pair is handcrafted per client specifications after purchase.

WHAT IS NEW OLD STOCK?

When a company offers new old stock, they are selling you eyewear that was not sold when it was originally released and has been stored since then. Many vintage eyewear retailers offer these products. The materials used to make eyewear degrade over time, notably plastic style frames which become brittle and more easily broken. Sova Vintage offers frames and lenses made from new materials with vintage style.





HANDCRAFTING

Sova is an independent eyewear design and manufacturing company combining handcrafted quality with the latest technology. All frames are handmade at the in the United States of America.

We offer all of the modern lens options you need including featherlight lenses, bifocals, and progressive lenses. Customize your lenses to meet your needs with coatings like polarization, UV blocking, anti-fog, and scratch-resistance.

INSURANCE

Unlike many handcrafted and vintage eyewear resellers and manufacturers, Sova works with several popular vision insurance companies to keep your costs low. We are also accepted providers for most FSA and HSA plans.



Visit our boutique in SoHo: 545 Broadway New York City, NY 10012

Visit us on the web: www.sovavintage.com

Email us: customerservice@sovavintage.com

> Call us: (212) 555-1234

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